



**Your Preschool's Success Partner**

The background features abstract, overlapping geometric shapes in various shades of blue, creating a modern and dynamic feel. The shapes are primarily triangles and polygons, some with thin white outlines, set against a light blue gradient.

**START YOUR OWN PRESCHOOL**

**BUILD YOUR OWN BRAND**

**NO FRANCHISE FEE**

**NO ROYALTY**

# Who We Are ?

KidoMatic is a fast growing, technology driven preschool education company focused on creating path-breaking products across the early childhood education sector. Headquartered in Bangalore, KidoMatic has been established by industry professionals who have a track record of building successful educational ventures.

Our solution provides the child with the right elements to facilitate learning along with the holistic development. We've developed tools to make it easy for pre-schools to impart quality curriculum, develop a brand, market for better admissions and provide valuable insight into each student's progress. We are catalyst to make you the best in the business with your supreme brand value.

# A VISION THAT SPEAKS VOLUMES

**Mission** - *Our mission is to bring a revolution in preschool industry by empowering entrepreneurs through our sophisticated yet affordable preschool solutions and services.*

**Vision** - *Our Vision is to be the most trusted preschool solution provider by creating customer-centric and value based products to help people realise their dream of experiencing an exceptional preschool venture.*

## **KidoMatic is the right choice for you if :**

- ▶ You want to start a new preschool
- ▶ You want to come out of a preschool franchise brand and start your own preschool / franchise chain.
- ▶ You want to upgrade your existing preschool or day-care to a sophisticated preschool system.

# Areas We Serve

- Site Selection
- School Layout & Designing
- Curriculum & Books Supply
- Teacher Recruitment
- Teacher Training
- Local Marketing Strategies
- Study Of Catchment Area & RoI Projections
- Preschool Launch Planning
- Uniform & Student Kit Supply
- Centre Head Training
- Parent Orientation Training
- Pre-launch & Post Launch Hand Holding

# How do we help you ?

- We will provide assistance in identifying the correct & most potential location to start the preschool.
- We will provide suggestions on the right name for the preschool.
- We will provide help in designing the layout of the school in terms of the materials, outdoor area and so on.
- We will provide help in recruitment of teachers / other staff for preschool.
- We will provide training for your teachers and non-teaching staff.
- We will provide complete training on admission counselling. we will guide you to on what & how to talk to the parents.

- We will provide assistance on how to promote your preschool in the local area.
- We will provide design services like your logo, pamphlets, sign boards, advertisement banners, templates for parent enquiry form, receipt books, admissions forms etc and more.
- We will provide the initial marketing materials like, visiting cards, school signage, banners, fliers / pamphlets, no parking boards, canopy etc.
- We will provide the student uniform kits & academic kits in your own brand name & logo.
- We will provide a dedicated school & child management software.
- We will provide an interactive mobile app for your parents to track the activities.
- We will provide the guidance on effective preschool launch.



# Scope of Preschool Business in India

- Preschool Market generated a Revenue of Rs 35,000 Crs, for the FY 2017-18 – The Hindu Business Line
- Preschool / child care market in India is forecast to grow at a CAGR of around 23% during 2017 – 2022 – TechSci Research, New York.
- More than 80% of preschool market is untapped – Franchise India Holdings.
- Organized sector's growth rate is clocking at 45% growth YOY.
- Awareness on Early Childhood and increase in disposable income of parents are the driving factors of Preschool Market.
- 10.8% of population is in between 0-6yrs. i.e., 13.5 Cr children are ready for preschools as of today.
- Huge demand for quality preschools not only in Metro & Tier-1 cities, but also in Tier-2 & Tier-3 cities as parents are becoming more quality conscious & knowledgeable.

# Advantages Of Preschool Business Opportunity

- ✓ Low Investment & Big Profits
- ✓ Easy To Setup And Operate
- ✓ No Technical Qualification Required
- ✓ Less Risk & Quick ROI
- ✓ Recession Free Business
- ✓ Huge Potential & Never Decreasing Demand
- ✓ Security Of Regular & Continuous Income
- ✓ Satisfaction Of Playing A Role Of An Educationist by Giving Back To Society
- ✓ Scope For Expansion And Diversification

# Our Support Mechanism

## Start-up Support

- Identification Of Feasible Area & Property
- Logo Designing & Marketing Collaterals
- SWOT Analysis Of Catchment.
- Local Marketing Activities
- Crowd Pulling & Lead Generation Assistance

## Operational Support

- Layout Of Preschool
- Indoor & Outdoor Design.
- Equipments & Material Delivery.
- Centre Setup Assistance.
- Periodical Visits For Marketing & Admission Support

# Our Support Mechanism

## Branding Support

- School Launch Plan
- Interior Branding Collaterals.
- Exterior Branding Collaterals.
- Brand Awareness Programs
- Sourcing Marketing Collaterals.

## Academics Support

- Curriculum Delivery & Implementation
- Teacher Recruitment
- Extensive Teacher Training
- Supply Of Books & Student Kits
- Academic Coordinator Visits.

# Our Support Mechanism

## Induction & Grand Opening

- Business Partner Induction Program
- Centre Head Training For Admission Counseling & Lead Conversion
- Support Staff Training
- Brand Buzz Activities & Promotions
- Launch Day Planning & Grand Opening

# Our Projects Gallery













## Offering

Our package cost is inclusive of scientific curriculum, teacher training, educational materials, furniture, play items, designs, school layout & setup, school software, marketing support, academic support and on-going operational support etc.

We will also provide student uniform kits & books kit in your own brand name against your requirement at extra cost.

- ✓ Ekam ( 2-4 yr – Playgroup & Nursery Package )
- ✓ Dve (2-6 yr – Playgroup, Nursery, LKG & UKG Package )
- ✓ Treeni ( Curriculum upgrade package, for existing preschools)

### ✓ Space

- ✓ 1500+ sq ft for playgroup & nursery set-up
- ✓ 2000+ sq ft for playgroup, nursery, LKG & UKG setup

# why choose KidoMatic Preschool Solutions?

- Non-Franchise and Non-Royalty Model.
- Low Capital Investment.
- Create Your Own Branded Preschool.
- Age Appropriate Materials, Curriculum and Activities.
- Periodic Training and Support Visits to Your Preschool.
- In-House Supply of Student Kits and Uniforms with Your Brand Name.
- 25 + Man Years of Education Industry Experience.
- Promoted And Managed by Skilled Expertise.
- Augmented Reality tech integrated curriculum



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For more information please Call / WhatsApp

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[www.KidoMatic.in](http://www.KidoMatic.in)